

Organized by:



Supporting partner:



4th Edition of India Sporting Goods Fair (ISGF) 2026, Scheduled from 31 March – 02 April 2025 at Yashobhoomi Convention Centre, New Delhi, India

The Sports Goods & Toys Export Promotion Council (SGEPC) is organising the '**4th Edition of India Sporting Goods Fair (ISGF) 2026, Scheduled from 31 March – 02 April 2025 at Yashobhoomi Convention Centre, New Delhi, India**'. The fair in its previous three editions has grown exponentially and witnessed an overwhelming participation from existing & new overseas delegates from around the world establishing itself as an exclusive networking & sourcing platform in the sports industry. [Flyer – CLICK HERE](#)

2. SGEPC is an initiative of the Ministry of Commerce & Industry, Government of India, dedicated to promoting Indian sports goods and toys. India Sporting Goods Fair (ISGF) has become a premier platform for networking and showcasing India's strengths in the sports industry. This two-day exhibition will feature a wide array of products, including:

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|--------------------------------|--------------------------------|
| • Athletic Goods | • Inflatable Balls |
| • Badminton & Tennis Equipment | • Sports Bags |
| • Boxing Gear | • Sports Shoes |
| • Chess Sets | • Sports Apparel |
| • Cricket Gear | • Sports Nets |
| • Fishing Equipment | • Table Tennis Equipment |
| • Fitness Equipment | • Toys |
| • Hockey Gear | • Training & Agility Equipment |
| • Indoor Sports Equipment | • Other Sports Equipment |

3. India, the third-largest manufacturer in Asia, has become a big participant in the athletic goods market and has made great strides in enhancing its soft power. It is the largest exporter of cricket equipment to the world, being foremost supplier to the leading international brands and also the **3rd largest supplier of Inflatable balls globally**. India is known for supplying credible, affordable and reliable sport goods equipment's such as Athletic Goods, Boxing Gears, Table Tennis, Equipment's for Training, Fishing, Fitness and other Indoor Sports items to 200 nations worldwide. **For more information, visit www.isgfair.com**

4. **Overseas Buyer Registration - Every business delegate (hosted buyer) is required to mandatorily register.** Each approved buyer shall be entitled to:

- i. Two nights of accommodation at a 5-star hotel
- ii. Partial or full airfare reimbursement to and from New Delhi
- iii. Airport transfers

5. **How to Apply as Overseas Buyer**

- i. Complete our online hosted delegate application form – [CLICK HERE](#)
- ii. Upon submission, SGEPC screening committee will review the application based on product profile and sourcing needs.
- iii. If the application is not approved for the hosted delegate program, SGEPC will only issue a visa recommendation/invitation letter.
- iv. **Note: Approved overseas delegates would be required to reach New Delhi on 30th March 2026**

6. **Useful Links**

List of Exhibitors to ISGF 2026 – [CLICK HERE](#)

INDIA SPORTING GOODS FAIR (ISGF) PROMO VIDEO – [CLICK HERE](#)

7. For Partnership, Coordination, Exhibition and Registration, related inquiry, interested delegates / association / company's / representatives can contact **Tarun Dewan, Executive Director, Sports Goods & Toys Export Promotion Council (SGEPC)** (Email: info@isgfair.com)

8. In case any additional information is required, please feel free to contact Mr. Amit Kumar (Marketing Executive), email com2.berne@mea.gov.in. For the latest updates on trade and events in India, please visit the Embassy of India, Berne website (www.indembassybern.gov.in/trade.php).
